

## PNC Christmas Price Index - 2009

	Traditional			Internet		
	<u>2008</u>	<u>2009</u>	<u>% Change 2009/08</u>	<u>2008</u>	<u>2009</u>	<u>% Change 2009/08</u>
One Partridge in a Pear Tree	\$ 219.99	\$ 159.99	-27.3%	\$ 235.00	\$ 209.94	-10.7%
Partridge	\$ 20.00	\$ 10.00	-50.0%	\$ 85.00	\$ 85.00	0.0%
Pear Tree	\$ 199.99	\$ 149.99	-25.0%	\$ 150.00	\$ 124.94	-16.7%
Two Turtle Doves	\$ 55.00	\$ 55.98	1.8%	\$ 130.00	\$ 165.00	26.9%
Three French Hen	\$ 30.00	\$ 45.00	50.0%	\$ 195.00	\$ 195.00	0.0%
Four Calling Birds	\$ 599.96	\$ 599.96	0.0%	\$ 475.00	\$ 500.00	5.3%
Five Gold Rings	\$ 349.95	\$ 499.95	42.9%	\$ 329.75	\$ 349.75	6.1%
Six Geese-a-Laying	\$ 240.00	\$ 150.00	-37.5%	\$ 660.00	\$ 555.00	-15.9%
Seven Swans-a-Swimming	\$ 5,600.00	\$ 5,250.00	-6.3%	\$ 7,035.00	\$ 6,450.00	-8.3%
Eight Maids-a-Milking	\$ 52.40	\$ 58.00	10.7%	\$ 310.08	\$ 324.16	4.5%
Nine Ladies Dancing	\$ 4,759.19	\$ 5,473.07	15.0%	\$ 7,237.00	\$ 7,237.00	0.0%
10 Lords-a-Leaping	\$ 4,413.61	\$ 4,413.61	0.0%	\$ 11,629.79	\$ 11,629.00	0.0%
11 Pipers Piping	\$ 2,284.80	\$ 2,284.80	0.0%	\$ 2,100.00	\$ 2,200.00	4.8%
12 Drummers Drumming	\$ 2,475.20	\$ 2,475.20	0.0%	\$ 1,620.00	\$ 1,620.00	0.0%
 Total Christmas Price Index	 \$ 21,080.10	 \$ 21,465.56	 1.8%	 \$ 31,956.62	 \$ 31,434.85	 -1.6%
 True cost of Christmas in song	 \$ 86,608.51	 \$ 87,402.81	 0.9%	 \$ 131,150.76	 \$ 127,643.08	 -2.7%
 "Core" index, excluding swans	 \$ 15,480.10	 \$ 16,215.56	 4.8%	 \$ 24,921.62	 \$ 24,984.85	 0.3%